

Checklist 3: Extra Opportunities to Delight

Items that go the extra mile to deliver an exceptional online experience.

- Testimonials sprinkled strategically across the site
- Live chat
- Landing pages for targeted marketing campaigns
- Well-written microcopy
- Great copywriting written in a customer-focused conversational tone, absent of jargon
- Predictive search
- High engagement media (ex: video, gifs) used on the site
- Animations that provide movement between page loads and as you scroll down pages
- Personalization
- All pages are SEO optimized for specific keywords



Cool, but who are you?

We are a full service digital agency located in Los Angeles.

Over the past 15 years, we have helped hundreds of companies create, redesign, and develop websites to generate leads and revenue for their business.

See what some of our clients have to say about working together:



We were looking for a web design company that could lead the launch of three new websites to help drive our business. We selected SPINX Digital and couldn't be happier!

Tameka F.

Aerovironment

The level of experience, thought and care that went into our website was amazing! Not only have we been constantly amazed at the depth of understanding on many different business models, we found ourselves working with a team of friends.

Shiraz E.

JRMA

I worked with SPINX at two different companies and I have always had a positive experience. You can count on the SPINX team to be extremely knowledgeable, creative, collaborative, professional and easy to work with.

Vivian D.

Physicians Formula & Baby Trend


SPINX team members are responsive, innovative, problem-solvers and a pleasure to work with day in and day out. We have a long-standing relationship with them that has spanned over 7 years and plan to continue to do so.


Brianna M.

Quinn Emanuel

Let's Work Together

Let our amazing team of experts help you craft your digital strategy today.

 213.894.9933

 911 W. Washington Blvd.
Los Angeles, CA 90015 U.S.A.

 hello@spinxdigital.com