

Checklist 2: Page by Page Must-Haves

Break down what pages should be on your site, and what should be on each page.

Homepage

- Visitors know what you do within 3 seconds of landing on your homepage
- You use professional imagery
- Your homepage provides an overview into different sections on your site to explore
- There is a balance of info about you and value-adding content your audience finds important

Services

- You use professional imagery
- Content is formatted for readability by using clear headlines, meaningful subheadings, bulleted lists and related imagery
- There is one main CTA per page that drives visitors into your funnel

Case Studies

- Up to date with recent case studies
- Case studies are clearly written to provide concrete examples of how you've helped clients in the past

About

- You use professionally shot headshots that have a consistent look
- Up-to-date with core team members
- Includes mission, vision, values
- Contains helpful information about available careers

News

- Content is updated at least 4 times a month
- You use professional imagery
- Content is easily shareable

Contact

A physical address is listed

There is a contact form

A confirmation email is sent whenever your contact form is submitted



Cool, but who are you?

We are a full service digital agency located in Los Angeles.

Over the past 15 years, we have helped hundreds of companies create, redesign, and develop websites to generate leads and revenue for their business.

See what some of our clients have to say about working together:



We were looking for a web design company that could lead the launch of three new websites to help drive our business. We selected SPINX Digital and couldn't be happier!

Tameka F.
Aerovironment

The level of experience, thought and care that went into our website was amazing! Not only have we been constantly amazed at the depth of understanding on many different business models, we found ourselves working with a team of friends.

Shiraz E.
JRMA

I worked with SPINX at two different companies and I have always had a positive experience. You can count on the SPINX team to be extremely knowledgeable, creative, collaborative, professional and easy to work with.


Vivian D.
Physicians Formula & Baby Trend


SPINX team members are responsive, innovative, problem-solvers and a pleasure to work with day in and day out. We have a long-standing relationship with them that has spanned over 7 years and plan to continue to do so.

Brianna M.
Quinn Emanuel

Let's Work Together

Let our amazing team of experts help you craft your digital strategy today.

 213.894.9933

 911 W. Washington Blvd.
Los Angeles, CA 90015 U.S.A.

 hello@spinxdigital.com