

Checklist 1: The Foundation & Key Features

Evaluate your site against the base features all successful websites have.

- A logo located in the top left
- Pages that load within 3 seconds (or less)
- No popups that cover the screen when the first page loads
- No more than 7 items in the top-level desktop navigation
- A site search that helps visitors find information easily
- A font size of at least 18px for paragraph copy
- Clear and prominent call to actions (CTAs) on each page
- Contact information that is easy to find
- An email marketing signup
- Responsive design, with pages that optimize for viewing on both large and small screens
- Analytics installed
- A clear way to receive visitor feedback
- An Secure Sockets Layer (SSL) certificate installed



Cool, but who are you?

We are a full service digital agency located in Los Angeles.

Over the past 15 years, we have helped hundreds of companies create, redesign, and develop websites to generate leads and revenue for their business.

See what some of our clients have to say about working together:



We were looking for a web design company that could lead the launch of three new websites to help drive our business. We selected SPINX Digital and couldn't be happier!

Tameka F.

Aerovironment

The level of experience, thought and care that went into our website was amazing! Not only have we been constantly amazed at the depth of understanding on many different business models, we found ourselves working with a team of friends.

Shiraz E.

JRMA

I worked with SPINX at two different companies and I have always had a positive experience. You can count on the SPINX team to be extremely knowledgeable, creative, collaborative, professional and easy to work with.

Vivian D.

Physicians Formula & Baby Trend


SPINX team members are responsive, innovative, problem-solvers and a pleasure to work with day in and day out. We have a long-standing relationship with them that has spanned over 7 years and plan to continue to do so.


Brianna M.

Quinn Emanuel

Let's Work Together

Let our amazing team of experts help you craft your digital strategy today.

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